



learn.



connect.



be inspired.



**PROFESSIONAL
CONNECTOR**

sponsorship opportunities and benefits

exposure to 25,000+ active contacts and 25+ active Meetup groups

Email Newsletter

The collage shows four different newsletter sections:

- Callout A:** A section titled "Example Featured Blog Article Sponsorship" featuring a quote from an article about a law firm offering student loan relief. It includes a "Read full article here" link.
- Callout B:** A large banner for a "Brand Management Strategies & Smart Solutions for Small Businesses Workshop" by New York Life, including the date (12/19), location (San Mateo), and an "RSVP to this event" button.
- Callout C:** A "Sponsored Events" section with an example event listing: "Example: Your Event Title Goes Here", date and time, address, and an "RSVP Link".
- Callout D:** A "THANK YOU TO OUR SPONSORS:" section featuring a logo for Piedmont Avenue Consulting and a short paragraph about the company's history, with a "Read more here" link.

Option A: Featured Blog Article

- We write one blog article about your company or event, which will be posted on our website and social media
- The links to article and company website are linked and featured in one newsletter

Option B: Sponsored Event

- Event will be highlighted in the top of our main events section of one newsletter
- This option and section is the most effective way to promote events

Option C: Mentioned Event

- Event will be promoted in our upcoming events section in one newsletter

Option D: Featured Sponsor

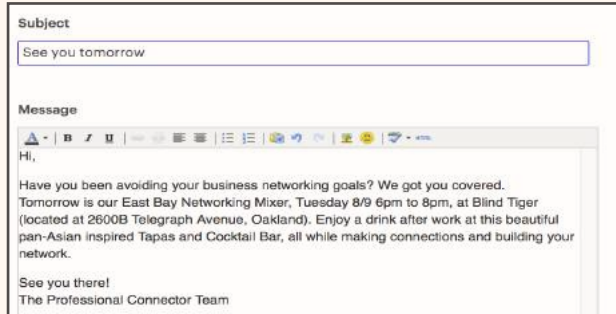
- Company provides logo and short paragraph (that meets our approval) with website or contact link to be featured in one newsletter

Meetup Sponsorship

See next page for the list of active Meetup groups (25,000 active members) that we organize events for.

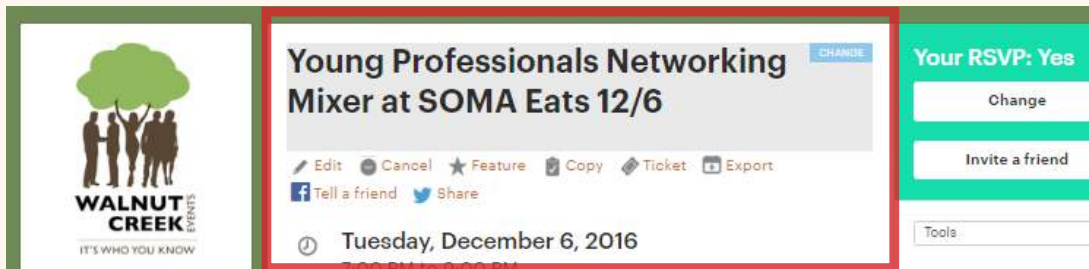
Option A: Meetup Message

- Dedicated email to members of a Meetup group of your choice



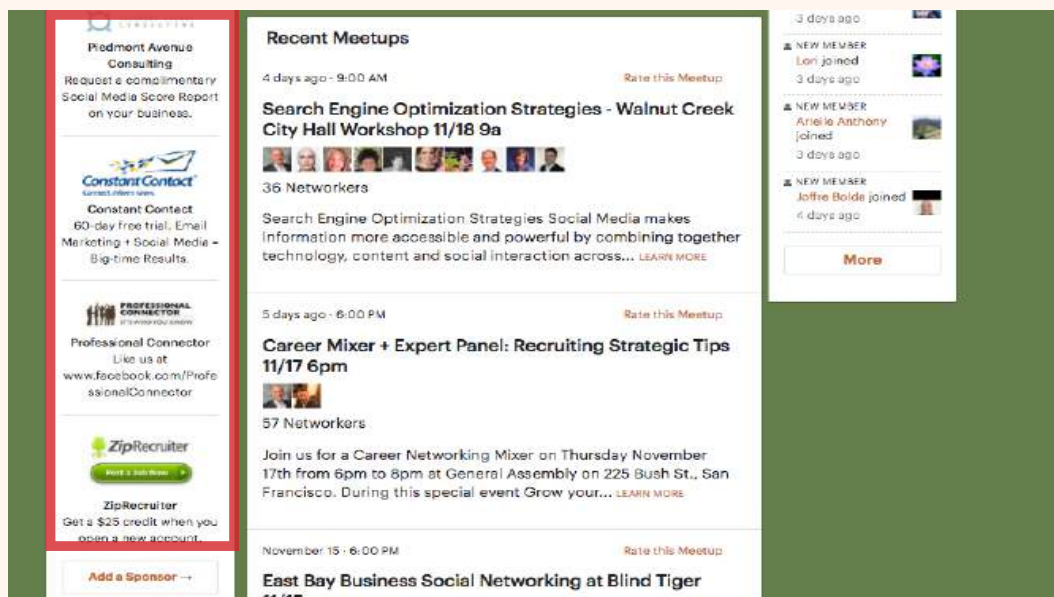
Option B: Share event on Meetup:

- Promote event to one Meetup group of your choice



Option C: Meetup Sponsor 3 months:

- Promote company to one Meetup group of your choice



What is Meetup.com?

Meetup is an online social networking website that facilitates offline group meetings in various localities around the world. Meetup allows members to find and join groups unified by a common interest-- for example, business networking or entrepreneurship. We have over 25+ groups and 25,000+ member, with new members joining everyday.

Here's a list of some of our Meetup groups that your company or events may be promoted to:

San Francisco East Bay Entrepreneurs & Networkers (2,300+ members)

San Francisco Events - Social and Business Networking Group (1,400+ members)

Walnut Creek Events - Social and Business Networking Group (1,300+ members)

Berkeley Events - Social and Business Networking Group (1,800+ members)

Oakland Events - Social and Business Networking Group (1,500+ members)

SF BASE - Bay Area Sales Executives (1,000+ members)

Young Professional Entrepreneur Networking (1,500+ members)

Entrepreneur & Small Business Academy (3,300+ members)

Rainmakers Live (350+ members)

On Top of the Cloud: Salesforce.com (370+ members)

Bay Area Tech / Social Media Startup PR Group (1000+ members)

SF Startup Marketers (950+ members)

San Francisco Event Planners (550+ members)

San Francisco Restaurant Industry Professionals (350+ members)

San Francisco Social Club (1,700+ members)

San Francisco Dining Deals & Friends (1,500+ members)

Happy Hour Club (2,000+ members)

Start a Food Business Meetup (600+ members)

Food Tech Startups (1000+)

Asian Food Explorers of San Francisco Bay Area (1200+ members)