

about us

Professional Connector, a vision of Piedmont Avenue Consulting, Inc. collaborates with various companies, venues, spirit vendors, and business experts to bring together both attendees and sponsors in highly valuable events. Our events include business and social mixers, networking, tasting, workshops, recruiting events and more. This is an opportunity to grow your network and promote your company. We are currently hosting a growing number of 50 events each year! Professional Connector invites you to advertise and promote your organization to our expanding San Francisco Bay Area Audience!



**PROFESSIONAL
CONNECTOR**

IT'S WHO YOU KNOW

the organizer

David Mitroff, Ph.D. is the Founder and Chief Consultant of Piedmont Avenue Consulting and Professional Connector, a San Francisco Bay Area-based business development and marketing consulting firm. Networking and building relationships are among some of the key skills that David has mastered and provides guidance on, he is often referred to as a super connector.



1 track record

2 some of our events

We have organized over 300 successful events. Take a look at our past events.

3 existing sponsors

We have promoted over 125 sponsors who provide food, venue space, spirits, photography & media services, and more.

4 packaging & pricing

A comprehensive guide of options to further your career and network with our sponsorship programs.

5 some of our venues

With the belief that atmosphere is the most important component of holding an event and networking, we work with only the best in the SF Bay Area. Find out who we work with!

6 testimonials

Find out what people are saying about our services!

professional connector

BY THE
NUMBERS

Some of our groups:

Walnut Creek Events
East Bay Entrepreneur
SF Startup Mixers
San Francisco Restaurants
Industry Professionals
Young Professionals
Entrepreneur Networking

San Francisco Event Planning
On top of the Cloud
(salesforce.com)
Entrepreneur & Small Business Academy
Food Tech Startups

15 MILLION +
MEDIA
IMPRESSIONS

500 000+
NEWSLETTER
IMPRESSIONS

300 LEGAL
WORKSHOPS

62 SPEAKING
ENGAGEMENTS

PROFESSIONAL
50 CONNECTOR
EVENTS

50+
SPONSORS

GOVERNMENT
PARTNERSHIPS 10

58 CHAMBERS OF
COMMERCE

10 000
MEMBERS

15 000
ANNUAL
ATTENDEES

some of our events

technology and expert panel mixer

Organized monthly for the last 3 years

@ General Assembly, San Francisco

Attendees: 70-100



young professionals happy hour

Organized monthly for the last 6 months

@ Soma Eats, San Francisco

Attendees: 70+



startup berkeley mixer

Organized monthly for the last 12 months

@ WeWork, Berkeley

Attendees: 50-65



existing sponsors



sponsorship opportunities and benefits

1

in-kind sponsorship
of food, space, products, etc.

1

paid sponsorship
pay to become a sponsor

event sponsor packages and pricing

2 event tickets

Table in the networking area for your marketing materials

Opportunity to provide raffle item(s)

Opportunity to provide handouts to participants

Feature in our event promotion emails

\$250 *table tier*

Benefits from the Table Tier +

4 event tickets

Opportunity to include company information, logo and website in all advertisements of the events via email, social media, event website, and online event postings

Opportunity to include company information and website link in follow-up email to participants

Signage on the stage and in networking area (if provided)

Be a part of our experts panel (if applicable)

\$500 *gold tier*

Benefits from the Gold Tier +

Opportunity to speak about your company or products in an educational format for up to 5 minutes

Dedicated event press release sent to 50+ news organizations (e.g. Sfgate, 7x7, SF Magazine, Contra Costa Times) related to this event and written to feature your company information

\$1000 *platinum tier*

We will organize a personalized event for you to attract your targeted audience. Venue and event promotion included. Call us at 510 761 5895 for more information.

*company
personalized event*

some of our venues

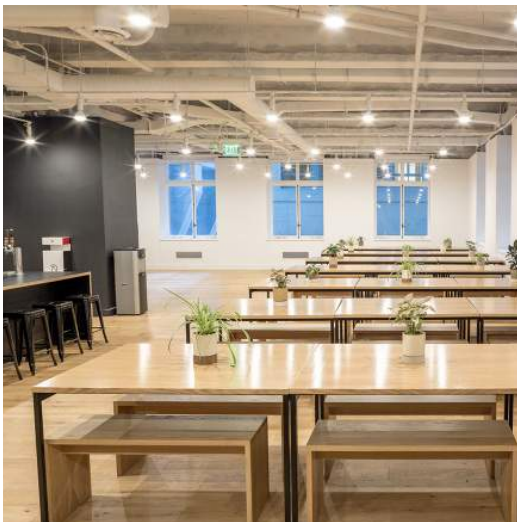
we work[®]



Regus



GA GENERAL ASSEMBLY



testimonials

I know we'll have a great turnout every time we host an event with David. He's amazing at bringing in a crowd and speakers and knows how to put together a successful event from beginning to end.

Brooke Morin,
General Assembly Campus Marketing Producer

David is fantastic at delivering an informative social media and marketing talk. He was a past keynote at Social Media Summit. There was buzz in the air after his talk and he had a crowd of people asking him questions and connecting with him. Great to work with.

Alison Stripling,
Cornerstone Creative, The Social Media Summit

Fantastic Networking Event. Great content, met great people, I recommend to networker's to give the events organized by the Professional Connector a try! There will be something for you.

Rick Morgin,
Attendee

I have used David for networking events many times and he has always brought top quality prospects to my events, I have always had a great turnout for my business. David has a flawless reputation in the industry and I highly recommend him!

Eric Davis,
General Manager at Regus